

## Sharp MX-3070N

Outstanding 21- to 30-ppm A3 Colour MFP



The Sharp MX-3070N, chosen by BLI analysts as winner of a Winter 2017 Pick for Outstanding 21- to 30-ppm A3 Colour MFP, offers...

- Excellent reliability
- Outstanding operability with simple and advanced scan and copy menus and intuitive drivers
- Award-winning web utility that supports an intuitive search function and shortcut creation
- Seamless integration with network applications and cloud services using Sharp OSA technology

"The Sharp MX-3070N is extremely user-friendly," said BLI Senior Editor George Mikolay. "The redesigned drivers and user interface, which now includes both simple and advanced copy and scan menus, make programming jobs and building workflows simple. And thanks to an intuitive search function and shortcut creation for fast selection of common administrative tasks, the web utility is very easy for administrators to use. Sharp's highly adaptive OSA technology allows users to effectively manage and streamline workflows, while the Sharp Cloud Portal Office app and Sharpdesk Mobile afford users remote, on-the-go connectivity, which is a strong solution for the increasingly mobile and remote workforces."

"Users can rest assured that their jobs will be output quickly, reliably, and at a high quality, thanks to the Sharp MX-3070N's high quality, consistent output, above average speeds, and standard tandem printing," said BLI Manager of Lab Operations Joe Ellerman. "Featuring Sharp's standard retractable keyboard for simple data entry and a standard duplex single-pass feeder that provides impressive scan speeds, along with small compressed colour file sizes and the ability to preview scans, the device will turn around scan jobs quickly and accurately. Additionally, simple maintenance procedures make device upkeep straightforward and hassle-free."

## About **BLI Pick Awards**

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Twice a year with its Pick awards, BLI gives special recognition in each category to those products that provided the most outstanding performances in BLI's exhaustive lab tests. Its Outstanding Achievement awards acknowledge products or capabilities that stand out for attributes such as innovation, usefulness, energy efficiency or value.

BLI's awards stand alone in that they are based on a rigorous battery of lab tests that takes approximately two months to complete. The evaluation includes an extensive durability test, during a portion of which each unit is run at the manufacturer's maximum duty cycle. BLI's durability test is unique among office product evaluations and uniquely qualifies BLI to assess reliability, a critical factor for buyers and IT directors.

Other performance attributes evaluated include ease of use, media handling, productivity and value, among others. Each product that successfully passes BLI's lab test earns BLI's Recommended or Highly Recommended seal and a BLI Certificate of Reliability and the best performers qualify as Pick contenders. Consequently, a BLI Pick is a hard-earned award that buyers and IT directors can trust to better guide them in their acquisition decisions.

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